2017 Forecast: Key Hiring Trends in Mainland China



The battle for talent in China will intensify in 2017 as companies place greater focus on talent attraction and retention strategies. Many of these are aimed at millennials, who will form the majority of China's next-generation workforce.

of companies are planning to increase headcount in 2017



of companies expect to offer 6 to 10% salary increase in the next 12 months



Top 3 factors cited by Chinese companies in attracting and retaining talent

77% [ASIA] Scope for career progression



62% [ASIA] Salary increase



51% [ASIA]



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Source: The Michael Page 2017 Asia Salary and Employment Outlook will be launched next February and will cover market insights, recruitment trends in Asia. This includes Singapore, Malaysia, Indonesia, Thailand, Hong Kong, China and Taiwan. The report incorporates the views of over 3,400 employer survey respondents in addition to feedback from corporate human resources directors across different industries in Asia and business experts' insights from the Michael Page leadership team.





2017年展望:中国大陆招聘趋势

2017年,随着公司更多地关注人才吸引和保留策略,中国的人才争夺战将 更加激烈。这些策略大多针对千禧一代, 因为他们将是中国下一代员工队 伍的主力军。

48%

的公司计划在 2017 年增加 员工人数



45%

的公司期望未来一年的加薪幅度为 6 - 10%



中国公司吸引和保留人才的三大法宝

770/0 [亚洲地区] 职业发展空间



62% [亚洲地区] 加薪



51% [亚洲地区]



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资料来源:《2017 年Michael Page亚洲地区薪资与就业报告》将于明年 2 月发布。该报告涵盖了主要亚洲市场的行业洞见和招聘趋势,包括新加坡、 马来西亚、印度尼西亚、泰国、中国香港、中国大陆和中国台湾等地区。报告不仅呈现了亚洲各行业公司的人力资源主管的反馈,以及Michael Page 领导团队与业务专家的见解,还同时综合了3,400位受访雇主的观点。

